

# 2025 Annual Sponsorship Program

WE'RE  
MATCHING  
SPONSORS  
\$2-FOR-\$1



Legacy Foundation is the community foundation for Lake County, Indiana. For over 32 years, Legacy Foundation has been empowering people, providing strategic leadership, and impactful philanthropic support to create an equitable Lake County where all people thrive.



Lake County's Community Foundation

370 E. 84th Drive, Suite 100, Merrillville, IN 46410 | 219.736.1880 | [www.legacyfdn.org](http://www.legacyfdn.org)



# About Our Work

Legacy's vision is to create an equitable Lake County, Indiana, where all people thrive. Our work is carried out through 5 core pillars.

## Strengthening Organizations

We provide Lake County serving organizations with year-long, free to low-cost training and professional development programs. Hundreds of nonprofit staff, board members, and volunteers from nonprofit organizations participate each year.

## Connecting Communities

We help connect residents to each other and to resources for trusted information. Our resident focused programming, helps people in Lake County get involved in their communities by connecting them to local organizations and supporting their efforts to lead community projects.

## Giving Locally

We establish specific funds, such as the Women in Philanthropy Giving Circle, to provide community members of diverse backgrounds opportunities to give back in ways that are meaningful to them.

## Mobilizing Philanthropy

We awarded nearly \$4 million each year in grants to nonprofit organizations and scholarships to students. We regularly refine our grantmaking process to ensure alignment with evolving needs of nonprofit organizations and identify strategies to enhance scholarship application rates from underrepresented schools.

## Support Entrepreneurship

In partnership with other local foundations and organizations, we manage NWI BizHub to provide small businesses with access to services to help them grow their business.



**Commit to a sponsorship by June 30, 2025 to have your donation MATCHED \$2-FOR-\$1!**

**Foundation Partner  
\$15,000 Multi-year Investment**

<b>\$15,000</b>	+	<b>\$30,000</b>	=	<b>\$45,000</b>
<small>YOUR GENEROUS GIFT OVER 3 YEARS</small>		<small>MATCHING DOLLARS</small>		<small>TRIPLE THE IMPACT!</small>

# Sponsorship Levels:

	<b>ONE YEAR</b>	<b>MULTI-YEAR</b> (Must commit by June 30, 2025)
<b>EVENT SUPPORTER</b>	<b>\$1,500</b>	<b>\$1,000/year for 3 years</b>
<p>Estimated Reach: 6,000/year</p> <p>Non-deductible portion: Will vary based on selected event.</p>	<ul style="list-style-type: none"> <li>• Sponsorship of 1 event: Scholarship Awards Dinner, Annual Celebration, or Lake County Advancement Conversation (LCAC) Series</li> <li>• 2 complimentary tickets to sponsored event. If sponsoring LCAC luncheons, company will receive 2 free tickets to each luncheon.</li> <li>• Company logo on event web page, signage at event, and event program.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship of 1 event: Scholarship Awards Dinner, Annual Celebration, or Lake County Advancement Conversation Series</li> <li>• 2 complimentary tickets to sponsored event. If sponsoring LCAC luncheons, company will receive 2 free tickets to each luncheon.</li> <li>• Company logo on event web page, signage at event, and event program.</li> <li>• Recognition on social media and e-blasts for event.</li> </ul>
<b>EVENT LEADER</b>	<b>\$3,000</b>	<b>\$2,500/year for 3 years</b>
<p>Estimated Reach: 12,000/year</p> <p>Non-deductible portion: \$445/year</p>	<ul style="list-style-type: none"> <li>• Sponsorship of Legacy Foundation's 3 signature events: Scholarship Awards Dinner, Annual Celebration, and Lake County Advancement Conversation (LCAC) Series.</li> <li>• 2 complimentary tickets to sponsored events, including each LCAC luncheon.</li> <li>• Company logo on event web page, signage at event, and event program.</li> <li>• Recognition on social media and e-blasts for events.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship of Legacy Foundation's 3 signature events: Scholarship Awards Dinner, Annual Celebration, and Lake County Advancement Luncheon Series.</li> <li>• 2 complimentary tickets to sponsored events, including each LCAC luncheon.</li> <li>• Company logo on event web page, signage at event, and event program.</li> <li>• Recognition on social media and e-blasts for events.</li> <li>• Establish named philanthropic fund supporting nonprofits in Lake County</li> </ul>

Commit to a multi-year sponsorship by June 30, 2025, and lock in a reduced sponsorship rate for 2025, 2026, and 2027!

# Sponsorship Levels:



As a Foundation Partner, your company can get year-long recognition at Legacy Foundation's signature events and in publications to donors, nonprofits and community partners.

	ONE YEAR	MULTI-YEAR (Must commit by June 30, 2025)
FOUNDATION PARTNER	\$7,500	\$5,000/year for 3 years
<p>Estimated Reach: 109,700/year</p> <p>Non-deductible portion: \$880/year</p>	<ul style="list-style-type: none"> <li>• Sponsorship of Legacy Foundation's 3 signature events: Scholarship Awards Dinner, Annual Celebration, and Lake County Advancement Conversation (LCAC) Series.</li> <li>• Complimentary table at Scholarship Dinner and Annual Celebration, 2 free tickets to each LCAC luncheon.</li> <li>• Company logo on event web page, signage at event, and event program.</li> <li>• Recognition on social media and e-blasts for events.</li> <li>• Company logo on printed invitations.</li> <li>• Company acknowledgement from stage at events.</li> <li>• Company logo in Foundation's Annual Report to the Community.</li> <li>• Company logo in footer of all Legacy Foundation e-newsletters.</li> <li>• Establish named philanthropic fund supporting nonprofits in Lake County.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship of Legacy Foundation's 3 signature events: Scholarship Awards Dinner, Annual Celebration, and Lake County Advancement Luncheon Series</li> <li>• Complimentary table at Scholarship Dinner and Annual Celebration, 2 free tickets to each LCAC luncheon.</li> <li>• Company logo on event web page, signage at event, and event program.</li> <li>• Recognition on social media and e-blasts for events.</li> <li>• Company logo on printed invitations.</li> <li>• Company acknowledgement from stage at events.</li> <li>• Company logo in Foundation's Annual Report to the Community.</li> <li>• Company logo in footer of all Legacy Foundation e-newsletters and printed newsletters.</li> <li>• Opportunity to announce a Heart of Lake County Award recipient at the Annual Celebration or announce a scholarship at the Annual Scholarship Dinner or have a 30-second company announcement at one LCAC event.</li> <li>• Establish named philanthropic fund supporting nonprofits in Lake County.</li> </ul>



# Event Descriptions

Legacy Foundation has an engaged, local audience. Sponsorship puts your company in front of people who give locally and are committed to the success of communities in Lake County.

**Lake County Advancement Conversations (LCAC)**

**Annual Scholarship Awards Dinner**

**Annual Celebration**

The LCAC Luncheon Series connects Northwest Indiana residents with a variety of topic expert speakers in major social, economic and policy issues impacting our communities. LCAC Luncheons are hosted throughout the year, with a minimum of six lunches, each bringing together approximately 100 Northwest Indiana residents, business owners, nonprofit organizations, and community leaders.

Our Scholarship Awards dinner is held in early June each year to honor our recent scholarship recipients. Over 200 Northwest Indiana families join us to celebrate the accomplishments of Legacy Foundation's scholarship recipients.

The Foundation's Annual Celebration brings together Northwest Indiana's most engaged residents. The evening highlights the achievements made throughout the year by Legacy Foundation, grantees, and partners. Approximately 250 community leaders, nonprofit organizations, and donors attend this event.

## Yes! I'd like to become a Legacy Foundation Corporate Sponsor.

Pay by credit card at [www.legacyfdn.org/sponsors](http://www.legacyfdn.org/sponsors)

Pay by invoice: Contact us at [legacy@legacyfdn.org](mailto:legacy@legacyfdn.org) or 219-736-1880

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City | State | Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor acknowledges that multi-year sponsorships are a binding pledge that Legacy Foundation has relied on to receive matching funds from Lilly Endowment Inc. The pledge is irrevocable, recorded in the financial statement of Legacy Foundation and a binding, enforceable claim against the sponsor. Multi-year sponsorship pledges must be paid in full by December 31, 2027.

Signature: \_\_\_\_\_



### Please select a sponsorship level:

FOUNDATION PARTNER (Year-Long)

- One Year (\$7,500)
- Multi-year (\$5,000/year for 3 years)

EVENT LEADER (Multiple Events)

- One Year (\$3,000)
- Multi-year (\$2,500/year for 3 years)

EVENT SUPPORTER (Single Event)

- One Year (\$1,500)
- Multi-year (\$1,000/year for 3 years)

**SUPPORTER SPONSOR ONLY:** Please identify which event you would like to sponsor.

- Annual Celebration
- Lake County Advancement Conversations
- Scholarship Awards Dinner

I prefer NOT to receive tickets as part of my sponsorship. Please use the full value of my sponsorship as a tax-deductible donation.

I WILL accept tickets as part of my sponsorship. I understand that the tax deductible portion of my donation will be reduced by the value of the event tickets.

Please make checks payable to Legacy Foundation and return it with this slip. Your contribution is tax-deductible within the limits of the law. Legacy Foundation Inc.'s EIN #35-1872803