

The Advisor's Role in Philanthropy



Asking a client about philanthropy is an important part of providing complete financial planning and professional advice. Many professional advisors find that assisting clients in this area is personally rewarding as well. Legacy Foundation will assist in helping you provide clients with clear and understandable giving options.

WE'RE HERE TO HELP

Legacy Foundation offers a variety of support – from online answers to personal, customized and confidential service – to help you help your clients get the most from their charitable giving. We're happy to provide you and your client with the best and most relevant charitable solutions. Legacy staff will explain charitable fund options, offer alternatives to private foundations and consult with you and your clients. We'll help you create a charitable giving plan that is customized to your client and offers the maximum tax benefits within the law.

THE OPPORTUNITY TO MAKE AN IMPACT

Local philanthropy has great potential to provide resources that can positively transform the communities we live in. Within Lake County it is estimated that \$7.5 billion transferred between generations from the years 2010 to 2020. By 2055, the transfer of wealth opportunity is estimated at \$25.7 billion in Lake County households¹.

If just 5% of transfer of wealth opportunity were captured for the betterment of local neighborhoods that would equal over \$1.28 billion to impact the lives of Lake County's future residents.

As Lake County's community foundation, Legacy Foundation is committed to working with you to engage potential donors, cultivate the case for giving back, and move from potential to action.

**5% can make a
\$1.28 billion difference
to future generations.**



¹ RUPRI Center for Rural Entrepreneurship

FUND OPTIONS THAT MEET YOUR CLIENT'S NEEDS

Your clients may have a clear idea on how they want to give or may be looking for guidance. A good place to start is by asking them how involved they want to be in their philanthropy. Legacy Foundation offers donors the option to be as involved or hands-off in their giving as they choose. Donors can choose their level of participation from six different fund options.

HIGH DONOR INVOLVEMENT

DONOR ADVISED FUND:

A Donor Advised Fund (endowment or nonpermanent) typically is established at the request of a Donor to Legacy Foundation to provide support for charitable and similar exempt expenditures or recipients recommended by the Donor or persons designated by the Donor as advisors. The recommendations are advisory only, and Legacy Foundation must be free to reject any or all recommendations.

ADVISED SCHOLARSHIP FUND:

An Advised Scholarship Fund (endowment or nonpermanent) typically is established to provide education scholarships to individuals, where the Donor or persons designated by the Donor are to be involved in the selection of scholarship recipients. Under new Code provisions added by the Pension Protection Act, the Donor (or his or her designee) may only participate in such selection as a member of a larger advisory committee.

LOW DONOR INVOLVEMENT

UNRESTRICTED FUND:

An Unrestricted Fund (endowment or nonpermanent) typically is established to provide support for general, unspecified charitable purposes at the discretion of Legacy Foundation, with no advice or recommendation from the Donor (or any persons designated by the Donor).

DESIGNATED FUND:

A Designated Fund (endowment or nonpermanent) typically is established to provide support for a specific public charity (e.g. the local art museum, symphony, or hospital), with no future advice or recommendations from the Donor (or any person designated by the Donor).

FIELD OF INTEREST FUND:

A Field of Interest Fund (endowment or nonpermanent) typically is established to provide support for a specified charitable purpose (e.g. cancer research, the arts, public schools, impoverished children), with no future advice or recommendations from the Donor (or any persons designated by the Donor).

DISCRETIONARY SCHOLARSHIP FUND:

A Discretionary Scholarship Fund (endowment or nonpermanent) typically is established to provide educational scholarships to individuals, with no advice or recommendations from the Donor (or persons designated by the donor).