

30th ANNIVERSARY CELEBRATION - Sponsorship Opportunities -

IT'S TIME FOR A PARTY

Sponsoring Legacy Foundation's 30th Anniversary Celebration will provide you the unique opportunity to connect with the community in Lake County and greater Northwest Indiana. Build brand awareness among the region's most engaged residents!

EXCITING NEWS!

Legacy Foundation will host an Anniversary Celebration in honor of our 30 years of service to the communities, residents and not-for-profits of Lake County, Indiana.

This very special event will take place on Friday, August 19, 2022 at the Dean and Barbara White Community Center in Merrillville, Indiana.

CELEBRATING 30 YEARS

Legacy Foundation's 30th Anniversary Celebration is a significant milestone for our organization.

Proudly, we can now say that for over 30 years, Legacy Foundation has been the enduring cornerstone organization that helps donors and partners fulfill their collective dreams in our communities and neighborhoods!

WE NEED YOUR SUPPORT

As you know, Legacy Foundation does not host an annual Gala each year, and due to the pandemic, we have not held a public annual meeting since 2019. So, it is definitely past time to bring everyone together again and this Anniversary Celebration is the perfect opportunity!

Legacy Foundation welcomes the opportunity to partner with you on this exciting and fun-filled evening. Please review the following sponsorship opportunities listed in this brochure. If you have any questions, please contact me. I hope you will join Legacy Foundation as our partner in this very important event.

I look forward to seeing you at the 30th Anniversary Celebration in August.

Sincerely,

Carolyn Sayton

Carolyn Saxton Legacy Foundation President and CEO (219) 736-1880 csaxton@legacyfdn.org





GOLD SPONSOR - \$10,000

- Cocktail reception and dinner invitation for table of eight (8) guests
- Company logo displayed during registration and evening reception
- Company logo displayed in event program
- Recognition on the Legacy Foundation website with a hyperlink to your website (1 year)
- Choice of one (1) Exclusive Benefit and two (2) Additional B.Y.O Benefits

SILVER SPONSOR - \$5,000

- Cocktail reception and dinner invitation for table of eight (8) guests
- Company logo displayed during registration and evening reception
- Company logo displayed in event program
- Recognition on the Legacy Foundation website with a hyperlink to your website (1 year)
- Choice of two (2) Additional B.Y.O Benefits

TABLE SPONSOR - \$1,500

- Cocktail reception and dinner invitation for table of eight (8) guests
- Name listed in event program
- Recognition on the Legacy Foundation website

BUILD YOUR OWN SPONSORSHIP

Selection of benefits is based on sponsorship level.

EXCLUSIVE BENEFITS

Available on a first come, first served basis.

Exclusive Bar Sponsor with Prominent Signage (One opportunity available)

Entertainment Sponsor with Prominent Signage (One opportunity available)

□ Logo Featured on Event Photo Backdrop

Include your company logo on the photo backdrop at the event.

(One opportunity available)

ADDITIONAL B.Y.O. BENEFITS

Social Media Takeover

Legacy Foundation will promote your business or a specific product via its Facebook, Instagram, LinkedIn, and Twitter accounts on a date you select.

Promotional Favors

Opportunity to provide a company marketing item to be included with event giveaway.

$\hfill\square$ Company Advertisement Displayed on Showcase

Include a company advertisement in our event slideshow that runs throughout the evening.

Promotional Emails

Three (3) emails sent to our database will include your company name, logo, and hyperlink to website.

Company Logo Displayed on Invitation Mailing

(Must receive confirmation and logo by June 1, 2022)



SPONSORSHIP FORM

Please complete the following form, or visit <u>www.Legacyfdn.org/30years</u>, to confirm your chosen sponsorship package. Completed forms can be returned to Rose Cyphert, Office Manager, by email, fax, or mail.



rcyphert@legacyfdn.org

ן ה (219) 736-1940

370 E. 84th Drive, Suite 100 Merrillville, Indiana 46410

CONTACT INFORMATION:

Company Name

Contact Email Address

Contact Person

Contact Phone Number

Address

City | State | Zip Code

_____ I would like to designate_____tickets for guests from nonprofit agencies who are unable to afford the cost of a ticket.

SPONSORSHIP PACKAGES:

- _____ \$10,000 Gold Sponsor
- _____ \$5,000 Silver Sponsor
- _____ \$1,500 Table Sponsor

PAYMENT INFORMATION:

- _____ Please send me an invoice.
- I have enclosed a check made payable to Legacy Foundation.
- _____ Please charge my credit card.
- Card Type: Visa | MC | AMX | Discover

Signature

Date

Card Number

Expiration Date Secu

Security Code

Proof of COVID-19 vaccination will be required at event check-in.

THANK YOU FOR SUPPORTING LEGACY FOUNDATION!

Once we receive your completed sponsorship form, Legacy Foundation staff will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please send your high resolution logo (color and black-and-white logos) to Maranda Fishback-Engquist at mfishback@legacyfdn.org.



Lake County's Community Foundation

370 E. 84th Drive, Suite 100, Merrillville, Indiana 46410 | (219) 763-1880 | legacy@legacyfdn.org | www.legacyfdn.org