

Neighborhood Spotlight Grant Process

Overview

<http://www.legacyfdn.org/neighborhood-spotlight.php>



INTRODUCTIONS



Who is in the room?

- Non-profits
- Local units of government
- Residents
- Others?



Technical Assistance Team

- Andy Fraizer, Executive Director
Indiana Association for Community Economic
Development (IACED)
- Jim Capraro, Capraro Consulting
- Rose Scovel, AICP, Director of Capacity
Building, IACED



Neighborhood Spotlight

- Neighborhood Spotlight
 - Focused on places and the people in places
 - Not a coalition around a population or activity
- Goals
 - Common agenda
 - Shared measurement
 - Mutually reinforcing activities
 - Continuous communications
 - Backbone support



COLLECTIVE IMPACT PLANNING



Why do Collective Impact Planning?

- An engaged citizenry is essential to healthy neighborhood and communities
- It includes the whole community in an effort to envision a greater future built around all aspects of neighborhood life—including, but not limited to, affordable housing, schools, parks, health care, child care, community safety, community building, social services, cultural amenities, and opportunities for economic advancement
- Place-based, Place-driven, Place-centric



What does a Collective Impact Plan DO/What is it?

- Through active community involvement, it yields a vision of what a neighborhood sees for its future
- Details clear goals to achieve that vision
- Articulates an action plan to reach those goals



How does it work?

- Community building creates relationships as resources
 - Asset Based Community Development approach
 - Engagement before Visioning
- Collective Impact Planning: A Social Contract
 - Formal and informal leadership engaged in the process
- Going Public



How does my organization fit?

- Convener role
- Partner role – mutually reinforcing activities



Where has it been done successfully?

- Mariana, Arkansas
- Guadalupanas, Chicago
- Super Bowl Legacy Project, Near East Side, Indianapolis
- Jacobsville (Evansville) early wins
- 46807 (Ft. Wayne)



Process

SPOTLIGHT NEIGHBORHOODS



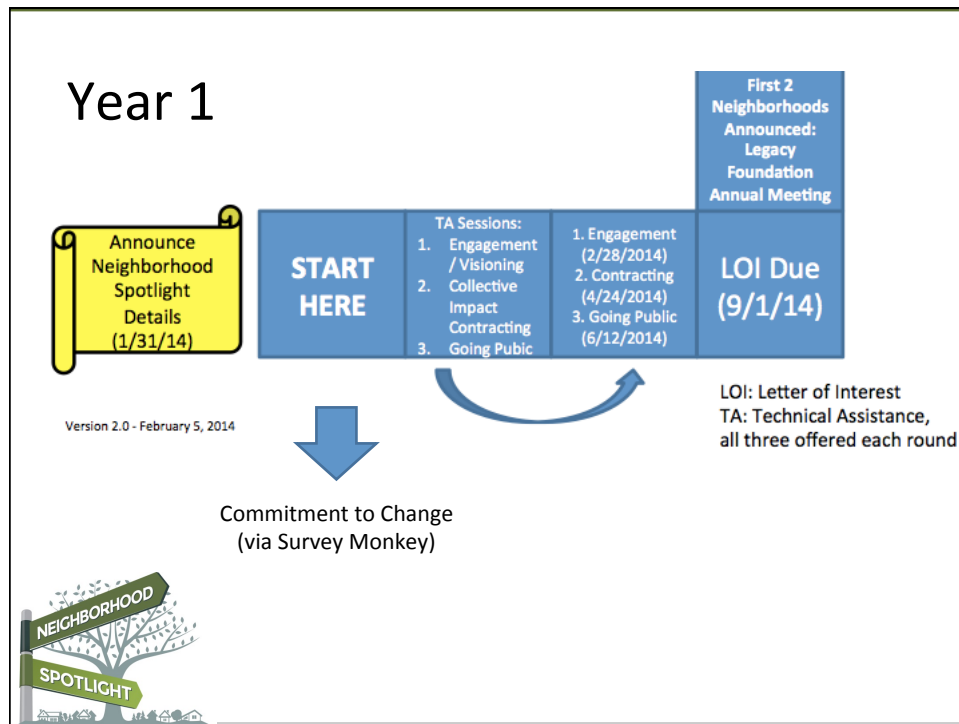
Neighborhood Spotlight Process

- 2014: Technical Assistance and first neighborhoods selected
- 2015: First neighborhoods in process; Technical Assistance and second set of neighborhoods selected
- 2016: Second neighborhoods in process; TA and third set of neighborhoods selected
- 2017: Third set of neighborhoods in process



Overview





Year 1

- Announcement of Neighborhood Spotlight program (12/20/13)
- Commitment to Change (via Survey Monkey)
- Kickoff of the Neighborhood Spotlight program (TODAY)
- Technical Assistance/Training sessions (REQUIRED) (bring your partners)
- LOI due 9/1/2014 for first round of neighborhoods



First Things First...

- Are you eligible?
 - Defined target geographic area of 4,000 to 25,000 residents
 - Applicant must be a 501(c)(3) nonprofit organization
 - Track record of collaboration with the public, private, and charitable sector to accomplish its mission and impact the community
 - Broad community involvement in past and current strategies for organizational mission attainment



Matching Funds

- Is there a requirement for matching funds?
 - No DIRECT matching funds requirement of convening organizations
 - Office space, office supplies, phone and computer are required; grant funds may not be used for these



Questions on Eligibility?



Year 1

- Technical Assistance (TA)/Training Sessions
 - *Community of Practice Calls*
 - *Training 1: Engagement and Visioning*
February 28, 2014 @ 9:00 a.m., Avalon Manor
(REQUIRED – Executive Director and Board of Directors Chairperson – Bring Partners)
 - *Training 2: Contracting: Strategy, Agreement & Commitment*
April 24, 2014 @ 9:00 a.m., Radisson Star Plaza
(REQUIRED – Executive Director and Board of Directors Chairperson – Bring Partners)
 - *Training 3: Going Public*
June 12, 2014 @ 9:00 a.m., Radisson Star Plaza
(REQUIRED – Executive Director and Board of Directors Chairperson – Bring Partners)
 - *One-on-one Capacity Building Assistance*



Questions about TA/Training?



Year 1

- LOI (due 9/1/2014)
 - 11 page maximum
 - IRS determination letter (attachment)
 - Budget and budget narrative (attachment)
 - Neighborhood/Target Area map (attachment)
 - 12 pt Arial font, 1" margins, 1st page on letterhead, page number in footer
 - Address questions



Year 1

- LOI Questions
 - Describe the Neighborhood or Community Target Area
 - Relate your neighborhood to the civic, social, physical and economic ideals outlined in the Principles of Healthy Neighborhoods
 - Describe the convening organization (NEXT)



Year 1

- LOI Questions
 - Describe the convening organization
 - Leadership - Board of Directors
 - Convening Organization Programs
 - Organizational Environment
 - Operations
 - Collaboration and Connection



Questions about LOI?



After LOI is submitted

- Neighborhoods will be selected by Legacy Foundation committee
- Begin the work of collective impact planning in partnership with IACED



Selected Neighborhoods

- Hire a community builder (staff specifically dedicated to collective impact work)
- Collective impact planning
 - Organize (including early action grants)
 - Decide
 - Act



Selected Neighborhoods

- Implementation of collective impact plans
 - Legacy Foundation may make funding available for strategies in the collective impact plans (projects and programs)
 - Not all projects will be funded by the Legacy Foundation



Other questions?

