



## Community Q&A Conference Call | Conversation Notes

**DRAFT 04/07/14**

held on Wednesday, April 2, 2014, 3:00 -4:00 p.m.

Legacy did not record the conference call. Therefore these “conversation notes” capture to the best of our ability the questions and answers between the Legacy Foundation, Indiana Association of Community Economic Development (IACED) and community members.

There were approximately a dozen callers on the line. They affiliated themselves with several organizations ranging from Bethel Church, Northlake, Campagna Academy, Devoted to Healing, City of Gary, IU Northwest and City of Hobart.

Tina Rongers of Legacy Foundation stated the purpose of the Community Q&A Call was to answer any general questions that community participants may have on the Neighborhood Spotlight process thus far and in the next steps in advance of the April 24<sup>th</sup> training session. She stated that all archived information on Neighborhood Spotlight may be found at <http://www.legacyfdn.org/neighborhood-spotlight.php>. The first training session involved learning about relational organizing and that community members were tasked at that session to go out to listen to formal and informal leaders, to begin defining their neighborhood geography and to consider the potential convening organizations. Tina reminded the callers to review the Letter of Interest posted on the Neighborhood Spotlight web page.

The first question from Campagna related to the total grant amount of Neighborhood Spotlight. Tina Rongers responded that there is no set dollar range for Neighborhood Spotlight because this is not a traditional grant program. Convening organizations will not be making a financial request in the Letter of Interest. The Letter of Interest inquires about the capacity of the convening organizations to serve as an effective convener over a community collaborative. Legacy Foundation will select one or two communities to fund their involvement in Neighborhood Spotlight. Upon selection, Legacy and IACED will guide those convening organizations and communities through planning and implementation. In year one of the grant, Legacy will cover the costs of a “community builder” to work within the convening organization during the collective impact planning phase. Andy Fraizer of IACED emphasized that collective impact work is all about relationships.

The second question from the City of Hobart inquired about the Letter of Interest referencing budget and budget narrative. Both Tina and Andy responded by saying that the Letter of Interest document is referring to the convening organization’s annual budget. The objective again is to measure the effectiveness the convening organization to carry out its own mission and its ability to take on additional responsibilities under Neighborhood Spotlight.

Northlake followed up by inquiring on the community builder and Devoted to Healing was interested in how many would be deployed. Tina responded that only the one or two selected communities would receive support for a community builder, therefore, only one or two community builders would be deployed. Ideally, these are individuals with close ties to the geography served.

The City of Hobart inquired about the targeted geography of Neighborhood Spotlight and would communities with more than one group be able to submit multiple Letters of Interest. Tina responded that each group may submit a Letter of Interest. It may be that some larger communities like the City of Gary stakeholder groups may submit more than one application. It will depend on how the community members decide to define their community. The Neighborhood Spotlight guidelines suggest serving 4,000 – 25,000 person geography.

Brenda Scott Henry, Director of Green Urbanism, with the City of Gary stated that she is the Mayor's appointment to Neighborhood Spotlight. She is available to meet with any of the neighborhood groups to discuss current planning goals from the administration's perspective. Brenda can be reached at (219) 882-3000, [bhenry@ci.gary.in.us](mailto:bhenry@ci.gary.in.us).

Jim Capraro illustrated the Chicago example for how the community decided what issues were important or key programs that were missing and developed a solution around that social problem. Devoted to Healing inquired what if there is no program in a community. Andy at IACED responded that at the back of the Letter of Interest there is a section on "Principles of Healthy Neighborhoods" around civic, social, physical and economic objectives.

The City of Hobart asked for clarification on the role of convener versus partner. Andy explained that the convening organization will serve as the quarterback of the collective impact process. Its role is to lead the neighborhood through organizing, planning and implementation by making connections and building/maintaining relationships with a cross-section of stakeholders and citizens. The partner is a co-leadership team role by providing resources and support as well as a level of accountability to the collective impact process.

Tina Rongers concluded by saying that the listening session activity focuses on active listening and not making a pitch to formal and informal leaders about a specific project concept or need. The next training is April 24 from 9-12 Noon at the Radisson Hotel. She thanked everyone for their participation and interest. Notes from the call would be posted on the Neighborhood Spotlight page and email out to the training one list.