



Neighborhood Spotlight Launch Factsheet

Neighborhood Spotlight is a new initiative for strategic investments in community development. The Legacy Foundation will make a major commitment to relational place-making where leaders and citizens are fostering positive community change and becoming stronger, more vibrant neighborhoods that enhance regional vitality.

Neighborhood Spotlight represents a collaborative approach to community development. Citizens, community-based organizations and community members from the public, private and non-profit sectors will work together to *Organize, Decide and Act* upon issues important to them. The collective impact model revolves around five goals:

Goal 1 – Common Agenda

All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

Goal 2 – Shared Measurement

Collecting data and measuring results consistently across all participants to ensure efforts remain aligned and participants hold each other accountable.

Goal 3 – Mutually Reinforcing Activities

Incentivizes projects and programs that are different while still being coordinated through a mutually reinforcing collective impact plan of action.

Goal 4 – Continuous Communication

Consistent and open communication across the participants and stakeholders to build trust, assure mutual objectives, and appreciate common motivation.

Goal 5 – Backbone Support

Managing collective impact with one convening organization playing a “quarterbacking” role. The lead agent staff will have a specific set of skills to serve as the backbone for the initiative in a particular place and coordinate the efforts of participating partners.

Neighborhood Spotlight will be highly competitive. It will provide a framework for community change, capacity-building resources, comprehensive planning and project implementation over the course of three to five years. The Legacy Foundation will pilot this program in year one.

Register for the Informational Session: The first Neighborhood Spotlight Informational Session will be held on Friday, January 31, 2014 at 9:00 a.m., 1:00 p.m. and 3:30 p.m. at the Radisson Hotel, Ambassador Room. Advanced registration required. Please RSVP at <https://www.surveymonkey.com/s/legacyspotlightimpact>

OVER



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Any neighborhood in Lake County is eligible to register. Attendance will be required at four training sessions to be held between January and August of 2014 in order to submit a qualifying Letter of Interest. Future training session dates will be announced. For more information on Neighborhood Spotlight, visit www.legacyfdn.org.

Key Dates to Remember:

December 20, 2013	Launch of Neighborhood Spotlight, Press Conference
December 20, 2013 - January 30, 2014	Advance Registration for First Information Session to be held on January 31, 2014
January 31, 2014	First Information Session, 9:00 a.m., 1:00 p.m. and 3:30 p.m. at Radisson Hotel, Ambassador Room
January 31, 2014 - August 31, 2014	Neighborhood Spotlight Training (Required) in Preparation of Letter of Interest
September 1, 2014	Letter of Interest Due
September 1, 2014 - December 20, 2014	Review and Selection Process
December 20, 2014	Neighborhood Spotlight Pilot Program Selection Announcement